



HOW TO ENGAGE IN BROADBAND POLICY AND REGULATORY PROCESSES

*Organized by LIRNEasia
and*

*Centre for Culture, Media and Governance, Jamia Millia Islamia
University (with support from Ford Foundation).*

Dates: 7th March- 10th March 2014

Location: Westin Sohna Resort, Sohna-Gurgaon

OBJECTIVES

The objective of the four-day residential course is to produce discerning and knowledgeable consumers of research who are able to engage in broadband policy and regulatory processes.

At the end of the course, attendees will:

- Be able to find and assess relevant research & evidence
- Be able to summarize the research in a coherent and comprehensive manner
- Have an understanding of broadband policy and regulatory processes in India
- Have the necessary tools to improve their communication skills
- Have some understanding of media function and how to effectively interact with media

WHO MAY APPLY

We will be selecting not more than 25 participants to participate in the course (including junior/mid level officers of government and regulatory agencies, university students, lecturers, academics, media personnel and civil society officers working in related fields). We hope to have a diverse group of participants in both experience and discipline as this would enrich the discussion and give different perspectives of the issues related to broadband.

FUNDING

- Lowest-cost airfare to and from New Delhi (where applicable).
- Travel allowance from airport/ train station/ home (if resident of New Delhi) to hotel.
- Accommodation and meals for the duration of the course (4 days and 5 nights). Arriving the evening before the course starts (6th March 2014) and leaving on the morning after the last day of the course (11th March 2014).

APPLICATION GUIDELINES

Application Form is online and can be accessed on

<https://docs.google.com/forms/d/1Agw88A9nvJdBxmCxGmoKs9Ba8u9SgDEXqLKM QS69-E/viewform>

The submission deadline is **10th Feb 2014**

Notification of acceptance will be emailed on or before **20 Feb 2014**, with instructions on travel arrangements.

Candidates will be selected by the Course Organizing Committee consisting of Roshanthi Lucas Gunaratne, Prof. Rohan Samarajiva, Prof. Biswajit Das and Prof. Vibodh Parthasarthi.

REVIEW CRITERIA

1. Content of application
2. Evidence of interest in, and commitment to, policy-relevant research
3. Gender, discipline, relevant experience and regional representation to ensure diversity

LIRNEasia (www.lirneasia.net) is a regional ICT policy and regulation think tank, active across the Asia Pacific. In partnership with Ford Foundation, LIRNEasia is working on a project on 'Facilitating and enriching policy discourse on improving broadband access by the poor in India'. The objective of the study is to inform and engage decision makers and stakeholders in India (Telecom Regulatory Authority of India, the Department of Telecommunications, Ministry of Information and Broadcasting, senior executives from operators, senior academics and civil-society leaders) about good practices on licensing policy, spectrum management, as well as other regulatory aspects affecting broadband access by the poor.

Centre for Culture, Media and Governance, Jamia Millia Islamia (www.jmi.ac.in/ccmg) is configured as a focal point of teaching, research, training and policy advocacy in the domain of interdisciplinary Communication Studies in India and South Asia. The objective of the Centre is to study the interlink-age between media and governance in their various forms, at different site and their grounding in wider political, economic and historical processes. The aim is to explore the growing complexity in the governance of media institutions i.e. regulatory reform, best practice and legal instruments that shape media justice, access and equity. The focus is on developing pedagogical innovations in both academia and professional training. The Centre aims to initiate debate, share research and encourage dialogue between academia, government, civil society and industry at the local, national and global levels and work as a think tank addressing the dilemmas of governance in the new epoch of mediated culture.

CONTACT INFORMATION

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